EUB
SuperHub

European Building Sustainability performance and energy certification Hub

D6.1 - Website and visual identity

Project no.	101033916
Project acronym:	EUB SuperHub
Project title:	European Building Sustainability performance and energy certification Hub
Call:	H2020-LC-SC3-B4E-4-2020
Start date of project:	01.06.2021.
Duration:	36 months
Deliverable title:	D6.1 - Website and visual identity
Due date of deliverable:	July 2021

Organisation name of lead contractor for this deliverable: GEONARDO (*PARTNER NUMBER 1.*)

1. table

Name of Author(s)	Organization
Peter Gyuris	*GEO*

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Dissemination level		
PU	Public	X
CO	Confidential, restricted under conditions set out in Model Grant Agreement	
CI	Classified, information as referred to in Commission Decision 2001/844/EC	

3. table

History			
Version	Date	Reason	Revised by
01	26/07/2021	ToC	
02	30/07/2021	Final	

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Introduction

The aim of this deliverable is to present the major visual identification elements of EUB SuperHub project that will be a unique ID for the project throughout its implementation. A dedicated project website has been launched to spread the word about the objectives and activities of the action and inform the visitors about project progress and related reports.
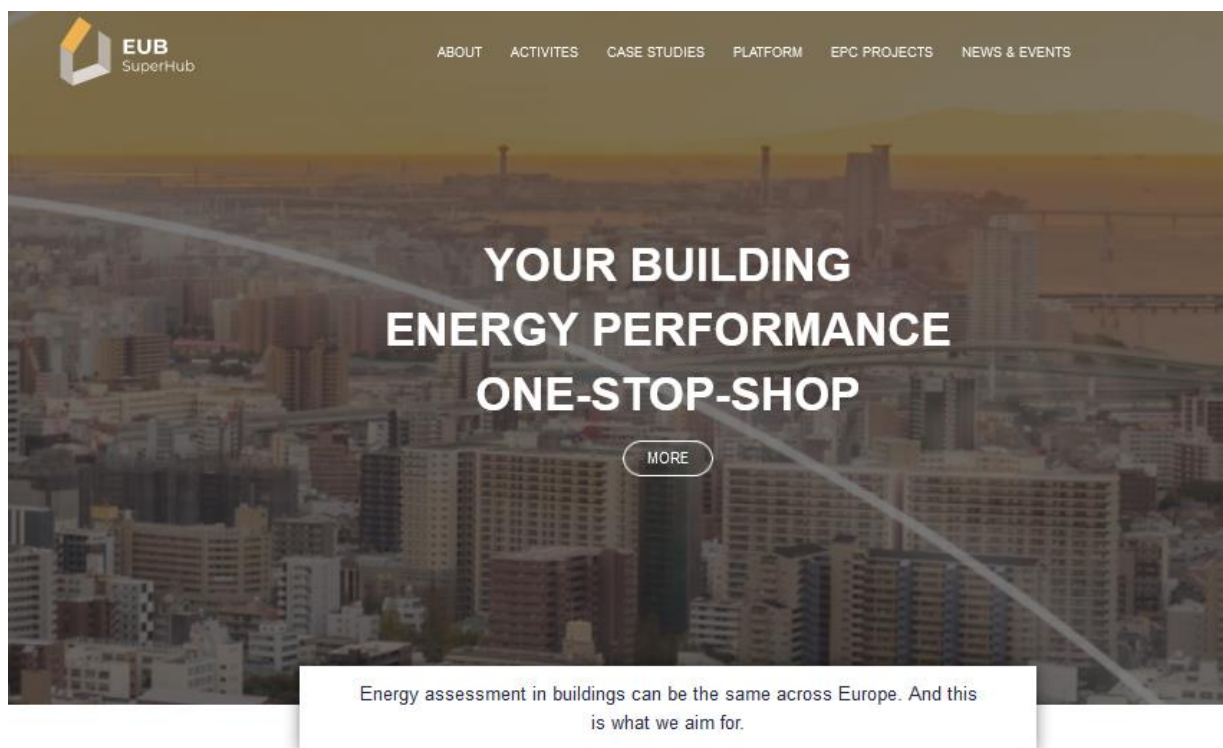
The project website

The first version of the project website has been launched in July 2021 to facilitate the dissemination actions of the project consortium. The website is continuously developing, and the goal is to present all public information about the project results and outcomes.

1.1   The URL of the website and the landing page

The weblink for reaching the website is https://eubsuperhub.eu/ .

This is a public website allowing access to the public information displayed on the pages to all visitors.

Landing page (illustration)

1.2 The main structure of the project website

The build up of the website is an easy structure yet inclusive to inform the visitors about all project components:

Explore

- About
- Activities
- Case Studies
- Platform
- EPC Projects
- News & Events

Our goal is to make the website as informative as possible for all types of readers thus the content and information available under the main menu points will evolve as the project progresses.

1.3 Work in progress related to the project website

We provided all the main information on the project elements on the website at the launch of EUB SuperHub project.

The project case studies and the EUB project platform will be certainly among the highlights of the project results. Therefore, the content under these menu points will be boosted around mid-term of the project implementation. Deliverables will be uploaded when ready, reachable in the "Resources" list (in the "About" menu).

Visual ID

The unique project visual elements have been designed specifically for the project dissemination and communication goals. The major items of the visual ID are ready and the project related materials, including the website, are developed accordingly.

Project logo example (illustration)

2.1 Project logo

The different displays of the project logo have been designed and presented here to be used in the project:

2.2 Project colour code and font type

The dissemination and communication materials to be presented in the project Dissemination and Communication Plan (D6.2) will utilize the project logo, font type and the colour code presented in this deliverable: